Strategic targets

A world-class housing agency

- **60%** of developments to be medium and higher density or transit orientated
- Deliver **2** transformational initiatives per year
- **80%** of lots and dwellings delivered below median price
- **15%** of government land and housing developments to be affordable for low to moderate income households
- **30,000** affordable homes for people on low to moderate incomes
- Reduce wait time for priority housing
Strategic direction

Stimulate diversity of housing supply
We will strategically partner to stimulate and diversify land and housing supply.
> Facilitate and lead innovation in the housing market
> Optimise the use of the Housing Authority’s assets, directly or in partnership
> Plan and deliver enduring infill developments
> Facilitate diversity of housing supply for specific target groups

Maximise social housing outcomes
We will support a housing safety net for the community’s most vulnerable, as well as a pathway to self-sufficiency for those who have the capacity.
> Facilitate transition through the housing continuum
> Diversify and create efficiencies in the social housing delivery system
> Grow the non-government sector to deliver a greater proportion of social housing
> Work in partnership to develop and maintain a sustainable social housing safety net

Capture benefits for affordable housing
We will capture the benefits of supply for low to moderate income earners.
> Facilitate transition through the housing continuum
> Implement mechanisms to improve affordable rental supply
> Influence government, partners and stakeholders to deliver affordable housing through policy, planning and investment

Transform
We will continue the transformation of our organisation and the broader land and housing market.
> Actively engage and support partners and industry to deliver market transformation
> Align our organisation capability and capacity to deliver the Housing Authority’s strategic direction
> Facilitate, partner and deliver in a manner that builds the economic and social development of Western Australia
> Enable the ongoing delivery of affordable housing to Western Australia by identifying and encouraging sustainable access to capital
Stimulate diversity of housing supply
Capture benefits for affordable housing
Maximise social housing outcomes
Vision and Mission

Our Vision
Opening doors

Our Mission
Working in partnership to build economic and social prosperity by enabling Western Australians to have a place to call home

Our Values
Empower
Explore
Collaborate
Own
Trust
The real faces of social housing

Adara Apartments, Success

Opening Doors – Affordable Sales

Kahana Parkway, Butler

More information at www.housing.wa.gov.au